

HBBC CAR PARKS ACTION PLAN 2024 – 2029

AIM 1: Improve appearance, usability and safety of car parks

No.	Action	Cost	Who	Timescale	Progress
1.1	Develop car park by car park plan for pay and display car parks to improve the wider street scene, pedestrian walkways, signage/notice boards, tariff boards, space for blue badge spaces, height barriers, standards of cleanliness and landscaping and to reflect the trend towards larger cars (change bay sizes). NB this action needs to address other actions identified e.g. wildflower planting and will include a new risk assessment for each car park. Implementation timescales to be confirmed once plan complete	Existing budgets	Car Parks team	Short stay car parks by December 2024 Long stay December 2025	
1.2	Utilise the screens on the pay and display machines for car parks and town centre messaging.	Officer time	Car Parks team	December 2024	
1.3	Develop a 10 year maintenance plan to inform the capital programme and ensure these assets are well maintained.	Officer time	Car Parks team	November 2024	

Aim 2: Support councils climate change and biodiversity agenda

No.	Action	Cost	Who	Timescale	Progress
2.1	Increase wildflower planting , create habitats and use car parks to engage users in biodiversity eg add bug hotels, and bird boxes and showcase how residents can make space for nature in the urban areas.	Existing budgets	Car Parks team and green spaces	Ongoing (implement through 1.1)	
2.2	Where possible plant trees to increase shading of hardstanding areas (to mitigate urban heat island effects)	Existing budgets	Car Parks team / tree officer	Ongoing (implement through 1.1)	
2.3	If opportunities for redesign arise, then consider rain gardens and water management	TBC	Car Parks team	TBC	
2.4	Continue to maximise online transactions e.g. pay by phone and cashless payments, e permits etc	Officer time	Car Parks team	Ongoing	

2.5	Change all lighting to LED's (include in 1.1)	Existing budgets	Car Parks team	March 2026	
2.6	Provide covered cycle parking to encourage cycling	Existing budgets	Car Parks team	March 2026	
2.7	Investigate carbon emissions based car park tariffs if this develops nationally (currently being proposed in Hackney)	Officer time	Car Parks team	TBC	
2.8	Monitor climate patterns and if necessary adjust tarmac specifications to cope with higher summer temperatures	Officer time	Car Parks team	Ongoing	
	See green travel actions as these contribute to this aim.				

Aim 3: Ensure car parks are fully utilised and classification meets demand

No.	Action	Cost	Who	Timescale	Progress
3.1	When required: Redesignate Trinity Lane West car park as short stay (currently long stay) as and when occupancy counts indicate more short stay spaces are required	£2000 existing budgets	Car Parks team	March 2026 /ongoing	
3.2	When required: Monitor and consider changing tariffs on Castle car park to create more short stay spaces (EV charging needs to be considered)	Existing budgets	Car Parks team	March 2026 / ongoing	
3.3	Review occupancy and usage for New Street car park to determine most appropriate use	Staff time	Car Parks team	March 2026	
3.5	Remove market skip from Church walk car park	Officer time	Clean neighbourhoods	August 2023	COMPLETED 15/8/23
3.6	Consider increased residential permits for underutilised long stay car parks	Officer time	Car Parks team	March 2025	
3.7	Monitor impact of LCC on street parking changes on car parks occupancy	Officer time	CN and Car Parks Manager	March 2026/ ongoing	

Aim 4: Support town centre regeneration projects

No.	Action	Cost	Who	Timescale	Progress
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4.1	Hinckley museum – support changes affecting Lower Bond street car park.	TBC – expect to be met by museum	Asset management and CN and Car Parks Manager	TBC	
4.2	HAZ – support implementation of agreed changes to Church walk car park	Part of larger heritage funding	Major projects team (planning)	March 2024	COMPLETE MARCH 2024
4.3	Town centre waymarking strategy – ensure car parks are identified as starting points and destinations within this work.	Funded by planning	Major projects team (planning)	March 2025	COMMENCED
4.4	Ensure car parking is fully considered within other major town centre schemes e.g. Hinckley hospital proposals, Holliers walk school site etc.	Officer time	CN and Car Parks Manager / planning	Ongoing	

Aim 5: Greener travel - Develop Electric vehicle charging and cycling infrastructure as demand increases

No.	Action	Cost	Who	Timescale	Progress
5.1	Engage with LCC to develop a Leicestershire wide EV charging strategy	Officer time	Head of street scene	Ongoing – December 2024	
5.2	Dependent on Leicestershire EV charging strategy develop future proposals for rapid charges and further EV charge points	TBC	CN Manager and Head of street scene	October 2026	
5.3	Install PV powered EV charge points at the leisure centre car park (FlexD)	Fully funded through LEVI (est £120,000)	CN and Car Parks Manager	September 2025	

5.4	Investigate EV charge points at Hinckley hub (to support green travel by staff)	£17,000	Marc Lee	March 2026	
5.5	Ensure EV charge points are operational and well maintained and charges reflect costs.	Officer time	Car Parks team	Ongoing	
5.6	Subject to demand consider electric bike charging	TBC	CN and Car Parks Manager	Ongoing	
5.7	For all new EV installation: Provide EV charging bays for blue badge drivers and ensure EV charge points are accessible.	Within costs of EV charge points	CN and Car Parks Manager and Head of Street scene	Ongoing	
5.8	Support Cultural Services Active travel project (18 month post)	Officer time	Cultural services / Car Parks team	2023 - 2025	COMMENCED

Aim 6: Pricing and car parking incentives

No.	Action	Cost	Who	Timescale	Progress
6.1	Survey users / monitor occupancy of free after 3pm spaces, Sunday occupancy, and evening users to determine motivations and impact and then review this offer	Officer time	Car Parks team	September 2025	
6.2	Tariffs - given costs are increasing, monitor other local town centre car park charges and footfall, and keep charges and free parking offers under review to ensure revenues raised meet the financial requirements of the Council.	Officer time	CN and car parks manager	Ongoing	
6.3	Review car parks administrative systems to ensure compliance with financial regulations and efficiency	Officer time	Car Parks team	December 2024	
6.4	Consider utilising car parks for click and collect type shopping lockers if demand emerges to support local retailers (would need to be lead and	TBC	Town centre team / BID	Ongoing	

	managed by BID/COT and have strong support and utilisation from local businesses)				
6.5	Implement national parking app (when platform fully developed)	Officer time	Car parks team	TBC	

Aim 7: Review rural car parks

No.	Action	Cost	Who	Timescale	Progress
7.1	Establish base occupancy data and key usage trends	Officer time	Car Parks team	September 2026	
7.2	Review utilisation and costs	Officer time	Car Parks team	September 2026	
7.3	Update Risk assessments and identify improvements for each car park			June 2026	
7.4	Undertake assets review (dependent on 7.1-7.3) and develop long term plan for these car parks	Officer time / existing budgets	CN and Car Parks manager / Asset management	December 2026	

Note: This action plan has been developed from the operational needs of the service and from 2 studies

1. Car Parking Assessment of Hinckley Town Centre April 2023
2. Destination Hinckley: a Town Centre Strategy August 2022